

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT26/12 17.52
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

PRDCT	DSCC-IE	EST#1002	COLLEEN
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FLIGHT DATES OCT9/12 NOV5/12 WK-4

DATE OCT26/12 17.52

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
30	E		800P-900P	30		\$7,500.00	10/17	10/24	1		WED	2
30	E		800P-900P	30		\$7,500.00	10/31	10/31	0		WED	0
PROGRAM : MIDDLE/SUBURGATORY CON COM1 : MIDDLE/SUBURGATORY												
69	A		1000P-1100P	30		\$7,500.00	10/29	10/29	1		MON	1
PROGRAM : CASTLE ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT31 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6250644 TRF# 323881 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 9: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 17.52

*** CHANGES *** ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M12	OK'D	BUY#30	MISSED:WED/800P-900P				OCT31		30S	\$7,500.00	(OCT26/12)	
			OFFER:MON/1000P-1100P				OCT29		30S	\$7,500.00	PLS ADVISE.	
			CMT:WE CAN OFFER									
OCT/12			399100.00			NOV/12				202800.00		
CONTRACT TOTAL												601900.00
TOTAL SPOTS												282

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE